

**AMERICAN CHEMICAL SOCIETY
SOUTH CAROLINA SECTION**



National Chemistry Week Mini-Grant Application Cover Sheet

PROJECT TITLE	Dissemination of ACS NCW materials via Kidsville News		
ORGANIZATION NAME	College of Charleston Department of Chemistry and Biochemistry		
CONTACT NAME	Pamela Riggs-Gelasco		
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NAME FOR USE ON GRANT DISBURSEMENT CHECK IF DIFFERENT FROM ORGANIZATION NAME	College of Charleston Department of Chemistry		
TOTAL BUDGET FOR PROJECT	\$ 600.00		
DOLLAR AMOUNT REQUESTED FROM SC-ACS	\$ 300.00		
DATE SUBMITTED	8-29-12		
SIGNATURE (if submitted electronically you may simply type your name)			

Please send cover sheet and proposal by September 1 by either email to deavorj@cofc.edu or send to
Dr. James Deavor
Department of Chemistry & Biochemistry
College of Charleston
Charleston, SC 29424-0001

Project Rationale: The School of Science and Math at the College of Charleston has committed to purchasing a page of the kids magazine, “Kidsville News”, for the next six issues through this school year. This is a national company that coordinates local distributions of a periodical that is distributed to K-12 students through area schools. The Charleston area periodical hits 45,000 students. SSM would like to highlight all areas of science, and the Department of Chemistry has requested the October issue so that we can advertise NCW themes. We are requesting that ACS-SC section split the cost with our department in supporting the NCW issue.

Target Audience: 45,000 Elementary aged students

Project Description: The Kidsville News helps to format the pages with help from contributing “advertisers”. We have discussed with National Office and have received permission to pirate figures, puzzles, and other material from their booklet on NCW this year. The issue will include advertisements of local NCW events, and we can include the ACS logo in addition to the CofC-SSM logo as supporters. The theme will match NCW theme of “Nanoscience”. This is a single issue timed to coordinate with NCW events.

Safety Considerations: None. We may include an “experiment” to do at home, but it will most likely be the test of diaper absorbency, so no safety issues.

Narrative Budget: \$300 from ACS-SC and \$300 from the Department of Chemistry would purchase a page in the issue highlighting NCW chemistry theme.